Press Kit

Turn conversations into actions.

An independent iPhone and iPad app that uses on-device Apple Intelligence to turn messages, screenshots, and everyday thoughts into actionable tasks.

Developer: André Goldmann
Platform: iPhone and iPad
Availability: Available now
App Store: https://apps.apple.com/app/id6805111378
Website: https://onthr.ee/cue/
Press Contact: cue@onthr.ee

Introducing Cue

Every day, important tasks hide in ordinary conversations.

A message from a colleague might contain three things that need to get done. An email might include a deadline. A screenshot might capture instructions worth remembering. And a spontaneous thought might become important later.

The challenge isn't always doing these things. Sometimes, it's recognizing them as tasks in the first place.

Cue is designed to bridge the gap between information and action.

Created by independent developer André Goldmann, Cue is a native app for iPhone and iPad that helps users identify actionable next steps in messages, screenshots, notes, and spontaneous thoughts.

Using Apple's on-device intelligence, Cue analyzes captured content and suggests individual tasks, including relevant notes and dates when appropriate. Users can review and refine every suggestion before exporting the results to their preferred task management app.

Cue doesn't try to replace an existing task manager. It helps get things into that system in the first place.

The Story Behind Cue

Born from a personal challenge

Cue began with a familiar situation: receiving a message containing several things that needed to get done, but struggling to turn those requests into an organized plan.

For André Goldmann, who has ADHD, this was a recurring challenge.

Tasks often arrived embedded in everyday messages rather than as clear instructions. Identifying what needed to be done, separating individual actions, and transferring them into a task management system required considerable mental effort.

The problem wasn't a lack of tools for organizing tasks. It was the work required before those tools could even be useful.

One day, after receiving another message from his girlfriend containing things he needed to take care of, André had an idea: What if the AI already available on his iPhone could help identify those tasks and prepare them for his existing task manager?

That question became the starting point for Cue.

Instead of building another to-do list, André focused on the overlooked step between receiving information and organizing it.

André Goldmann, Creator of Cue:

> *I already had a task manager. What I struggled with was getting tasks into it. They were hidden in messages, conversations, and random thoughts. I built Cue to make that step easier.*

Although inspired by André's personal experience with ADHD, Cue is designed for anyone who receives tasks through conversations, messages, and everyday information.

How Cue Works

Cue follows a straightforward workflow built around four steps.

1. Capture anything
Share text, messages, or screenshots directly from other apps using the iOS Share Sheet. Users can also paste content from the clipboard, dictate their thoughts, or create tasks manually.

2. Find the next steps
Cue uses Apple Intelligence to identify potential actions and turn them into individual, clearly formulated tasks. Relevant notes, contextual information, and suggested dates can be included.

3. Review and refine
Nothing is automatically sent to a task manager. Users can edit descriptions, adjust dates, add missing tasks, or remove suggestions before exporting.

4. Export to your task manager
Once everything looks right, users can send the prepared tasks to their preferred supported app.

Tasks extracted from the same source remain grouped together in a Cue, preserving their shared context.

Not ready to process something immediately? Cues can remain open, be pinned for later, or revisited from the archive.

A Real-World Example

Imagine receiving this message:

> *Could you send me the updated proposal by Friday? Also, please call the print shop and confirm the delivery date.*

Instead of manually creating tasks, the user shares the message with Cue.

Cue suggests two separate actions:

- **Send updated proposal** — Due Friday
- **Call print shop** — Confirm delivery date

The user reviews the suggestions, makes any necessary adjustments, and exports them to Apple Reminders, Things, or another supported app.

A single message becomes two organized next steps, without manually copying and rewriting each instruction.

Key Features

AI-powered task extraction
Identify actionable next steps in unstructured text and images, including multiple tasks from a single source.

On-device processing
Cue uses Apple Intelligence to analyze content locally on compatible devices, without requiring a Cue account or a separate analysis server.

Human-in-the-loop workflow
Every task suggestion can be reviewed, edited, or discarded. Exporting is always a deliberate action.

Context preservation
Original source text can remain attached to tasks, making it easier to understand where an action came from.

Flexible capture
Capture information through the Share Sheet, clipboard, dictation, manual input, Apple Shortcuts, or supported Cue links.

Works with existing task managers
Export to Apple Reminders, Things, OmniFocus, Sorted³, GoodTask, NotePlan, Drafts, and Obsidian, as well as Markdown and clipboard output.

Capture now, organize later
Keep Cues open, pin important items, and use optional reminders to return to them when the time is right.

Multilingual support
Cue supports English, German, French, Spanish, and Italian. Dictation and task output languages can be configured independently.

Native on iPhone and iPad
Cue offers interfaces designed for both devices, including a side-by-side overview and detail layout on iPad.

Automation-ready
Apple Shortcuts support enables advanced workflows for processing text, extracting structured tasks, and reading text from images.

Privacy and Control

Cue is built around Apple's on-device intelligence.

Task analysis takes place locally on compatible iPhones and iPads. No Cue account or dedicated cloud analysis server is required.

Optional iCloud sync allows selected content to be stored in the user's private iCloud database.

Usage analytics are optional, disabled by default, and do not transmit task content.

Equally important, Cue does not automatically monitor conversations or export tasks without user involvement. Users decide what to capture, what to keep, and when to export.

Designed to Work With Your Existing Tools

Cue isn't another destination for tasks. It's a way to get them where they belong.

Rather than requiring users to adopt a new productivity system, Cue connects everyday information with established task management apps.

Supported export destinations include:

Apple Reminders, Things, OmniFocus, Sorted[3], GoodTask, NotePlan, Drafts, Obsidian, Markdown, and the clipboard.

Available task fields and export capabilities depend on the destination app. External apps must be installed where required.

Availability and Pricing

Cue is available now for iPhone and iPad.

The app requires iOS 26 or iPadOS 26 or later. AI-powered task analysis requires a compatible device with Apple Intelligence enabled and available.

Users can get started for free with up to 20 Cues.

Cue Pro is available as a one-time purchase, removing the Cue creation limit and unlocking additional features, including Markdown and Obsidian export.

The purchase includes one year of new feature updates. Features acquired during that period remain available permanently, even without purchasing an extension. After the first year, users can optionally pay to access subsequently released features.

Current pricing is available in the App Store.

About the Developer

André Goldmann is an independent developer and the creator of Cue.

Inspired by his own experience with ADHD and the difficulty of turning everyday messages into organized tasks, André developed Cue to make the transition from information to action easier.

His approach focuses on solving a specific, practical problem rather than replacing the productivity tools people already use.

Cue combines native Apple platform features, on-device AI, and a user-controlled workflow to help people spend less effort organizing incoming information.

Short Press Description

Cue is a native iPhone and iPad app by independent developer André Goldmann that turns messages, screenshots, and spontaneous thoughts into actionable tasks using on-device Apple Intelligence. Inspired by the developer’s personal experience with ADHD, Cue helps users identify next steps hidden in everyday information, review the suggestions, and export tasks to their preferred task management apps. Cue is available now, with a free tier and an optional one-time Pro purchase.

One-Line Description

Cue turns conversations, screenshots, and everyday thoughts into actionable tasks for your favorite task manager.

Suggested Editorial Headlines

- Cue Turns Everyday Messages Into Actionable Tasks Using Apple Intelligence
- Built From a Personal ADHD Challenge, Cue Helps Turn Conversations Into Tasks
- Cue Bridges the Gap Between Messages and Your To-Do List
- An Independent Developer Built Cue to Make Sense of Tasks Hidden in Everyday Conversations

Press Resources

App Name: Cue
Tagline: Turn conversations into actions.
Developer: André Goldmann
Platforms: iPhone and iPad
Minimum OS: iOS 26 / iPadOS 26
AI Requirements: Compatible device with Apple Intelligence
Availability: Available now
Business Model: Free tier with optional one-time Pro purchase

App Store: https://apps.apple.com/app/id6805111378
Website: https://onthr.ee/cue/
Press Contact: cue@onthr.ee

For press inquiries, review requests, additional screenshots, or more information, please use the contact details above.